

# THE 2010 GABBY AWARDS

The Georgia Association of Broadcasters presents the GABBY AWARDS annually to promote excellence in broadcasting. These awards honor excellence, innovation and creativity among our members. The GABBYS were created more than forty years ago to pay tribute to individual achievement by member stations of GAB. Only stations in good standing are eligible to enter.

***Please read all instructions carefully before submitting entries.***

This year the judging will again be done by the Mississippi Broadcasting Association.

**The entry deadline is Friday, February 26, 2010.**

**All entries must be received or postmarked by this date. The deadline will **not** be extended!**

## RADIO CATEGORIES

Awards are presented in three (3) market sizes: small market (A), medium market (AA), and large market (AAA) stations.

- BEST SINGLE NEWSCAST
- BEST NEWS STORY
- BEST FEATURE/SERIES/DOCUMENTARY
- BEST SPORTS PROGRAM
- BEST SPORTS STORY OR SERIES
- BEST LOCALLY PRODUCED RADIO PROGRAM OF ANY TYPE
- BEST ON-AIR PERSONALITY
- BEST STATION PRODUCED COMMERCIAL
- BEST STATION PRODUCED PSA OR STATION ID/PROMOTIONAL PIECE
- COMMUNITY SERVICE AWARD
- RADIO STATION OF THE YEAR

Classes A, AA, and AAA

*All entries submitted should be on CD (preferred) or audio cassettes labeled with: (1) the category, (2) the call letters (include AM or FM and city, (3) class of your station, (4) the program or entry title, and (5) air date.*

## TELEVISION CATEGORIES

Awards are presented in two (2) market sizes: small (A) and large (AA) market stations.

- BEST SINGLE NEWSCAST
- BEST NEWS STORY
- BEST FEATURE/SERIES/DOCUMENTARY
- BEST SPORTS PROGRAM
- BEST SPORTS STORY OR SERIES
- BEST LOCALLY PRODUCED TV PROGRAM OF ANY TYPE
- BEST ON-AIR PERSONALITY
- BEST STATION PRODUCED COMMERCIAL
- BEST STATION PRODUCED PSA OR STATION ID/PROMOTIONAL PIECE
- COMMUNITY SERVICE AWARD
- TELEVISION STATION OF THE YEAR

Classes A and AA

*All entries submitted should be on DVD (preferred) or VHS and labeled with: (1) the category, (2) the call letters and city, (3) class of your station, (4) the program or entry title, and (5) air date.*

See the enclosed individual forms for definitions of each category for radio and television. If you have questions concerning entries, call GAB @ 770-395-7200,

Monday through Friday, 9:00 A.M.-5:00 P.M.

**The Awards Dinner will be held at the Crowne Plaza Ravenia, 4355 Ashford Dunwoody Rd, June 19th @ 6:00 PM (Exit 29 off I 285)**

Send entries to:

**GABBY AWARDS, C/O GAB, 8010 Roswell Road, Suite 150, Atlanta, GA 30350**