

Congratulations

Now that you have made the decision to blanket the State with your message here is how you get it done!

Some things to remember:

Election campaigns are different.

1. The target is fixed. Date changes can't happen.
2. Implementation must be right the first time.
3. Time does not allow redo's or makegood's.

A minimum of 3 weeks is needed to process the order.

The traffic must be produced.

The order is written.

Payment checks to the individual stations printed.

The entire package transported so that the station has a full week to prepare to broadcast the schedule.

Here is what you need to do:

Fill out the "memo" form, which outlines your order.

Fill out the political form and attach any supporting docs as needed.

Produce the master copies of the traffic.

Cut one check for the entire order amount.

Ask for the package to be picked up and delivered to GAB

Here for your convenience are guidelines for getting it done:

Schedule Date	Order Date
8/4	8/25
8/11	9/1
8/18	9/8
8/25	9/15
9/1	9/29
9/8	10/6
9/15	10/13
9/22	10/20
10/6	10/27

Thank you!