



THE GEORGIA ASSOCIATION OF BROADCASTERS E. LANIER (LANNY) FINCH SCHOLARSHIP SCHOLARSHIP INFORMATION



THE HISTORY

The Georgia Association of Broadcasters wanted to recognize Lanny Finch our President Emeritus for his outstanding leadership, dedication and numerous contributions to the continued success of this association. Therefore, our scholarship program, benefiting both member stations and students, was reestablished in 2005. The association honored Lanny by creating The GAB E. Lanier (Lanny) Finch Scholarship Foundation.

THE PURPOSE

The scholarships provide financial assistance to deserving students who will carry on the tradition of excellence in Georgia's broadcasting industry. The purpose of the scholarship fund is multi-faceted:

- To encourage a higher standard of professionalism in the broadcasting industry.
- To foster a stronger relationship between higher education and the profession.
- To promote a greater understanding of journalistic ethics and societal responsibility of broadcasters.
- To support commitment and potential in promising future broadcasters.

THE SCHOLARSHIP

The scholarships presented by the Georgia Association of Broadcasters Scholarship Foundation are in the amount of \$1,500.00 each. Up to four scholarships may be awarded each year.

Applicants must be registered as a full time student at a fully accredited college or university, a rising junior or senior studying for a degree in some aspect of the broadcasting industry and a bona fide resident of the state of Georgia.

THE APPLICATION PROCEDURE

Obtain and complete an application form (or a copy thereof), attaching additional sheets as necessary. Mail the completed form and any supporting information no later than April 30 to:

**Georgia Association of Broadcasters
Attention: Scholarship Committee
8010 Roswell Road, Suite 150
Atlanta, GA 30350**

The scholarship winners will be chosen and a formal recognition will be made during the Georgia Association of Broadcasters Annual Meeting in June. Questions concerning the foundation or the scholarships may be answered by calling (770) 395-7200.

THE SELECTION CRITERIA

GAB participating member stations will select the winning candidates. No one field within the broadcasting industry will receive preferential consideration. Allowances will be made for varying levels of experience. Judges will consider scholastic records, extracurricular activities, community involvement and leadership potential. There will be no discrimination on the basis of race, color, religion, national origin, sex or age.