

Georgia's Public Alert System

"Calling on the public for help."

**Mattie's Call: Missing
Disabled & Elderly Alert**

**Kimberly's Call: Dangerous
Fugitive Alert**

Georgia Bureau
of Investigation
www.ganet.org/gbi



Mattie's Call

(Missing Disabled Persons Alert)

Established by the Georgia General Assembly in 2006, Mattie's Call is an emergency missing alert for disabled or elderly persons. The alert is an investigative tool that can only be activated by a local law enforcement agency.

Who qualifies for use of the alert?

Georgia law defines 'disabled adults' as individuals who are developmentally impaired or who suffer from dementia or some other cognitive impairment.

Criteria for Activation

- A local law enforcement agency believes a disabled person is missing and is in immediate danger of serious bodily injury or death
- Through its own investigation, the law enforcement agency verifies the disappearance and eliminates alternative explanations for the disabled person's disappearance
- Sufficient information is available to disseminate to the public that could assist in locating the disabled person
- The missing disabled person is entered into the National Crime Information Center (NCIC) database
- The law enforcement agency must issue a statewide broadcast to law enforcement/911 centers and contact local media regarding the missing person.

Phase I (Regional Alert)

A Child Is Missing

1-888-875-2246 (toll-free)

A Child Is Missing is a non-profit organization that reaches the public via rapid response telecommunications. As many as 1,000 residential

calls can be placed per minute, targeting specific neighborhoods, communities, entire cities, and counties. The organization is based in Florida, but it is a program available to all of Georgia's law enforcement agencies statewide.

The local law enforcement agency must:

- Contact A Child Is Missing with the pertinent case information
- Assess the appropriate geographical boundaries of the alert based on the nature of the disabled person and the circumstances surrounding the disappearance
- Conduct search operations within the established boundaries.

Phase II (Statewide Alert)

GAB NewsNet

404-244-2600

At a local law enforcement agency's request, a statewide Media Advisory will be issued to broadcasters via the Georgia Association of Broadcasters (GAB) NewsNet. The NewsNet can only be accessed by law enforcement through a request to the Georgia Bureau of Investigation (GBI). It is to the broadcasters' discretion as to whether the information is shared with the public.

The law enforcement agency is responsible for compiling the Media Advisory bulletin, which includes contact information for the media and the public. Bulletins should be e-mailed, but can be faxed if necessary to:

GBI Communication Center
E-mail: comctr@gbi.state.ga.us
Fax: 404-243-6546
Phone: 404-244-2600

Additional Criteria for NewsNet

The law enforcement agency MUST:

- Notify the GBI Communication Center that a bulletin is being sent
- Have a designated media contact available
- If possible, e-mail a photograph of the disabled person to the GBI Communication Center.

Phase III (Statewide Alert)

Georgia Lottery Corporation

404-222-7895

The local law enforcement agency is responsible for contacting the Georgia Lottery Corporation with descriptive information about the missing individual. The information will be shared with the public via lighted, scrolling lottery signs at convenience stores and other retailers.

Bulletins should be faxed to:

Georgia Lottery Corporation
GTECH Center
Fax: 404-525-1554
(Call to notify of activation)

Deactivation of Mattie's Call

The local law enforcement agency must contact local media, A Child Is Missing, send a statewide broadcast to law enforcement/911 centers, contact the Lottery Corporation and the GBI (if NewsNet is requested) when the disabled person is located or the alert is no longer needed.

How to Access Protocol and Bulletins

Mattie's Call procedures and bulletins are posted on a secured Web site hosted by the Georgia Crime Information Center (GCIC). Access to the site is limited to the criminal justice community.

Kimberly's Call (Dangerous Fugitive Alert)

Kimberly's Call, established by legislation in 2006, is an emergency alert issued by local law enforcement when violent criminals are at large and may be of serious threat to the public.

Criteria for Activation

- The criminal has not been apprehended and may be of serious threat to the public
- Sufficient information is available to disseminate to the public that could assist in locating the suspect
- If the criminal has been identified, arrest warrants have been obtained
- The criminal is entered into National Crime Information Center (NCIC) database
- The law enforcement agency must issue a statewide broadcast to law enforcement/911 centers.

Phase I (Statewide Alert)

GAB NewsNet

404-244-2600

At a local law enforcement agency's request, a statewide Media Advisory will be issued to broadcasters via the Georgia Association of Broadcasters (GAB) NewsNet. NewsNet can only be accessed by law enforcement through a request to the Georgia Bureau of Investigation (GBI). It is to the broadcasters' discretion as to whether the information is shared with the public.

The law enforcement agency is responsible for compiling the Media Advisory bulletin, which includes contact information for the media and the public.

Bulletins should be e-mailed, but can be faxed if necessary to:

GBI Communication Center
E-mail: comctr@gbi.state.ga.us
Fax: 404-243-6546
Phone: 404-244-2600

Additional Criteria for NewsNet

The law enforcement agency MUST:

- Notify the GBI Communication Center that a bulletin is being sent
- Have a designated media contact available
- If possible, e-mail a photograph of the criminal to the GBI Communication Center.

Phase II (Regional Alert)

Georgia Lottery Corporation

404-222-7895

The local law enforcement agency is responsible for contacting the Georgia Lottery Corporation with descriptive information about the criminal. The information will be shared with clerks at convenience stores and other retailers.

Bulletins should be faxed to:

Georgia Lottery Corporation
GTECH Center
Fax: 404-525-1554
(Call to notify of activation)

Phase III (Statewide Alert)

A Child Is Missing

1-888-875-2246 (toll-free)

In some cases of Kimberly's Call, the services provided by A Child Is Missing may be a useful tool to the local law enforcement agency. As many as 1,000 residential calls can be placed per

minute targeting specific neighborhoods, communities, entire cities, and counties. The organization is based in Florida, but it is a program available to all of Georgia's law enforcement agencies statewide. A Child Is Missing can only be activated at the request of a law enforcement agency.

The law enforcement agency must:

- Contact A Child Is Missing with the pertinent case information
- Believe children are in danger as a result of the criminal being at large
- Confirm that the criminal is in the area
- Assess the appropriate geographic boundaries of the alert based on where the criminal was last seen
- Conduct search operations within the established boundaries.

Deactivation of Kimberly's Call

The local law enforcement agency must contact local media, A Child Is Missing, send a statewide broadcast to law enforcement/911 centers, contact the Lottery Corporation and the GBI (if NewsNet is requested) when the fugitive is located or the alert is no longer needed.

How to Access Protocol and Bulletins

Kimberly's Call procedures and bulletins are posted on a secured Web site hosted by the Georgia Crime Information Center (GCIC). Access to the site is limited to the criminal justice community.

Liability Disclaimer

The GBI, broadcasters and the Georgia Lottery Corporation are not responsible for the accuracy of alert bulletin content.

Any entity or individual participating in the Mattie's Call/Kimberly's Call alert systems pursuant to Georgia law, 38-3-119, shall not be liable for any civil damages arising from the dissemination of any alert generated pursuant to the alert systems.



Georgia Bureau of Investigation
P.O. Box 370808
Decatur, GA 30037-0808
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www.ganet.org/gbi